
Tammy M. Rogers, Ph.D.
Associate Professor
Economics, Finance & Insurance
College of Business
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Academic Background

Ph.D. Texas Tech University, Lubbock, TX, USA, Business Administration - Finance, 2001

B.A. Texas Tech University, Lubbock, TX, USA, French, 1994

Work Experience

Academic Experience

Associate Professor and Interim Department Chair, University of Central Arkansas (2011 - Present).

Assistant Professor, University of Central Arkansas (2007 - 2011).

Assistant Professor, North Georgia College & State University (2003 - 2007). Assistant Professor and Assessment Coordinator.

Assistant Professor, Northeastern State University (2002 - 2003).

Assistant Professor, St. John Fisher College (2000 - 2002).

Visiting Instructor, Rhodes College (1999 - 2000). One year visiting position.

Visiting Assistant Professor, North Georgia College & State University (1998 - 1999). One year visiting position.

Courses Taught

Advanced Financial Management, Economics internship, Financial Decision Making (MBA), Global Environment of Business, Insurance Internship, Internship in Economics, Internship in Finance, Internship in Insurance and Risk Management, Investments, Managing Finance and Capital, Special Problems in Finance

Intellectual Contributions:

Refereed Articles

Rogers, T. M. (in press, 2011). Bank Market Structure and Entrepreneurship. Small Business Economics.

Rogers, T., Campbell, N., & Fayman, A. (2011). Improving Recession Forecasts with Business Loan Data from Commercial Banks. Journal of Applied Economics and Policy.

Campbell, N. D. & Rogers, T. M. (in press, 2011). Microfinance Institution Return on Assets and Economic Freedom. Southern Journal of Entrepreneurship.

Rogers, T. M. & Lawton, L. (in press, 2011). Predictors of MFI Loans to Women. Southern Journal of Entrepreneurship.

Campbell, N. D., Lopez, E., & Rogers, T. M. (2009). Further Tests of of Legislators Paying to Deviate from Constituent Interests. Journal of Political Science.

Campbell, N., Heriot, K., & Rogers, T. M. (2008). The Economic Freedom Index as a Determinant of Firm Births and Firm Deaths. Southwest Business and Economics Journal.

Campbell, N. & Rogers, T. M. (2007). Economic Freedom of the U.S. States and Net Business Formation. Cato Journal, 27 (1), 23-36.

Campbell, N., Rogers, T. M., & Finney, R. Z. (2007). Evidence of Television Exposure Effects in AP Top 25

College Football Rankings. *Journal of Sports Economics*, 8, 425-434.

Campbell, N. & Rogers, T. M. (2007). State Fiscal Policy and Small Business Creation. *Journal of Private Enterprise*, 22 (2), 119-136.

Campbell, N. & Rogers, T. M. (2006). State Fiscal Policy Variables and Net Small Business Formation. *Review of Business Research*, VI (2).

Rogers, T. M. & Williams, M. (2005). Financial Institution Stock Reaction to the Suspension of the Thirty-Year Treasury Bond. *International Journal of Business Disciplines*, 16 (2), 43-52.

Refereed Proceedings

Full Paper

Campbell, N. & Rogers, T. M. (2011). Microfinance Institution Return on Assets and Economic Freedom. Southwestern Finance Association Meetings.

Campbell, N., Heriot, K., & Rogers, T. M. (2009). Firm Births, Firm Deaths, and Institutions in a Dynamic Model of the U.S. States. Southern Academy of Entrepreneurship.

Book Chapters

Refereed

Campbell, N., Fayman, A., & Rogers, T. (2010). "Economic Freedom and the Federal Policy Response to the Financial Crisis", In Nathan J. Ashby and Fred McMahon (Eds.) *Economic Freedom of North America 2009 Annual Report*. Vancouver, CA: Fraser Institute.

Presentation of Refereed Papers

International

Rogers, T. M. & Campbell, N. (2005, April). Incumbents' Deviation from Constituent Preferences and Re-Election Expenditures. Association of Private Enterprise Education, Orlando, Florida.

Al-Rjoub, S., Hassan, M. K., & Rogers, T. M. (2003, October). The Size Reversal in U.S. Stock Returns: New Evidence Using a Dynamic Market Model Approach. Financial Management Association Annual Meeting, Denver, Colorado.

National

Campbell, N. & Rogers, T. M. (2011). State Government Budget Structure and Banks' Loan Portfolios. Southern Economic Association, Washington, District of Columbia.

Campbell, N. & Rogers, T. M. (2011). Microfinance Institutions: A Profitable Investment Alternative? Southern Economic Association, Washington, District of Columbia.

Rogers, T. M. & Campbell, N. (2007, March). Banking and Entrepreneurship within the States. Southwestern Finance Association, San Diego, California.

Rogers, T. M., Williams, M., & Michael, T. (2005, March). The Generalizability of Bankruptcy Models over Time. Southwestern Finance Association, Orlando, Florida.

Rogers, T. M., Williams, M., & Michael, T. (2005, March). The Impact of Terrorism Insurance Legislation on Insurance Company Returns. Southwestern Finance Association, Dallas, Texas.

Rogers, T. M. & Williams, M. (2002, October). Financial Institution Stock Reaction to the Suspension of the Thirty Year Treasury Bond. Academy of Financial Services Annual Meeting, San Antonio, Texas.

Research Grants

Funded

2010: Rogers, T. M., Target Case Study Campus Grant(\$4,000.00), The grant will fund a cash award for the top student case study group presentation in FINA 4336 in the Spring 2011 semester., Target.

Service:

Service to the University

Department Assignments

Other Institutional Service Activities:

2011-2012: Interim Department Chair

College Assignments**Faculty Advisor:**

2011-2012: Faculty Advisor for UCA Global Investment Research Challenge Team

2011-2012: UCA Investment Club

2007-2008 – 2009-2010: UCA Investment Club

Member:

2011-2012: COB and Ex-Com Stakeholder Meetings

2011-2012: COB Executive Committee

2010-2011: Mission Review Committee

2010-2011: College Curriculum and Assessment Committee

University Assignments**Assurance Of Learning - Institutional Service:**

2008-2009: Faculty Focus Group for Higher Learning Commission Report

Other Institutional Service Activities:

2010-2011: Sightline Faculty Focus Group: Participated in a faculty focus group on campus space utilization 9/15/2010

Service to the Profession**Academic Conference: Discussant**

2011: Southwestern Finance Association Meetings, Discussed top doctoral student award winning paper, Houston, Texas (International).

2007: Southwestern Finance Association, Discussant for 2 papers, San Diego, California (National).

2004 – 2005: Southwestern Finance Association, Discussed 2 papers, Dallas, Texas (National).

Academic Conference: Moderator / Facilitator

2005: Southwestern Finance Association, Session chair, Dallas, Texas (National).

Board Member: PRJ Editorial Review Board

2010 – 2012: Journal of Entrepreneurship & Public Policy (International).

Chair: Conference / Track / Program

2011: Southwestern Finance Association Meetings, Chaired 2 paper sessions, Houston, Texas (International).

Member: Committee/Task Force

2011: Southwestern Finance Association Meetings, Reviewed 13 papers for program committee, Houston, Texas (International).

2005: Southwestern Finance Association, Member of the Program Committee for the annual meeting (National).

Other Professional Service Activities

2011: Arkansas Society of CFAs, Judge for Mid-South Region Global Research Investment Challenge, February 5, 2011, Memphis, Tennessee (Regional).

Reviewer: Ad Hoc Reviewer for a Journal

2011: Reviewer Small Business Economics (International).

2008: Journal of Private Enterprise (National).

2007: Southern Journal of Entrepreneurship (National).

2005: Journal of Financial Case Research (National).

Reviewer: Book / Textbook

2009: McGraw-Hill/Irwin, Pre-revision review for Finance: Applications & Theory by Cornett, Adair, and Nofsinger (National).

2008: Pearson Publishing, Conducted a pre-revision review of Fundamentals of Investing for a new edition. (National).

Service to the Community

Positions Held in Civic Organizations

2006 – 2007: Boy Scouts of America, Advisor Venture Crew 109

2003 – 2005: Boy Scouts of America, Assistant Scoutmaster and Scoutmaster Troop 109

Faculty Development

Other Professional Development

2007: UCA Workplace Violence Institute. Conway, Arkansas.

Professional Seminars / Workshops

2011: XII Experiential Classroom: Becoming a Great Entrepreneurship Educator. Tulsa, Oklahoma.

2009: UCA Teaching Portfolio Workshop. Conway, Arkansas.

2007: AACSB Assessment Seminar. San Diego, California.

2005: AACSB Strategic Management Seminar. Denver, Colorado.

Honors-Awards-Grants

Award

2007: Researcher of the Year NGCSU Department of Business Administration.

2006: Teacher of the Year NGCSU Department of Business Administration.

1998: Paul Whitfield Horn Fellowship Texas Tech University Graduate Student Fellowship.

1996: Dean's Teaching Award for Finance Texas Tech University College of Business.

Other Activities

2011 - Administrative Duties : Interim Department Chair

2006 - Administrative Duties : Assessment Coordinator - Department of Business Administration - NGCSU

2005 - Administrative Duties : Assessment Coordinator - Department of Business Administration - NGCSU