



COB Vision

Our vision is to be recognized as the business college of choice for undergraduate and masters programs among public business colleges in Arkansas and the region, with national recognition in selected fields or areas.

COB Statement of Mission and Core Values

Our mission is to provide high quality business education to our undergraduate and graduate students through the delivery of a current, responsive, and innovative curriculum that promotes intellectual and professional development. We promote excellence through our scholarly endeavors and service to our stakeholders through strong engagement with the local, regional, national, and global business community.

In carrying out this mission, the College of Business is guided by the following core values and expects the following outcomes:

1. Intellectual Excellence.

- 1.1. Educate students: We promote intellectual and professional development of students by emphasizing communication, critical and analytical thinking, collaboration, information management and a broad exposure to key business disciplines.
- 1.2. Scholarship: We believe that faculty and students should engage in professional development and scholarly endeavors that promote and impact the application, creation and dissemination of knowledge through contributions to business practice, learning and pedagogical research, and discipline-based scholarship.
- 1.3. Cultural competence: We maintain and develop current and responsive curriculum that prepares students for the global business environment through broad exposure to key business disciplines.
- 1.4. Physical learning environment: We strive to provide a physical infrastructure with appropriate technology that provides an environment in which our students and faculty can thrive professionally and intellectually.

2. Community.

- 2.1. Collegiality: We encourage transparency in our decision making practice through a process of shared governance based on interactions among faculty, staff, and students.
- 2.2. Service: We pursue collaborative partnerships between our internal and external stakeholders to impact and promote life-long and experiential learning, research, service, and community engagement.

3. Diversity.

- 3.1. We value the opportunity to work, learn, and develop in a community that embraces the diversity of individuals and ideas.

4. Integrity.

- 4.1. Ethics: We are committed to ethical and responsible behavior in our own actions and to developing the same commitment in our students by promoting the awareness of professional ethical responsibilities.
- 4.2. Responsibility: We commit to being responsible and accountable in our operations at all levels, including assessment and continuous improvement of our academic programs and transparency in our fiscal and operational proceedings.

Learning Goals

Our graduates shall possess:

1. Critical Thinking & Analytical Thinking Skills;
2. Awareness of the Global Business Environment;
3. Ethical Reasoning Abilities;
4. Effective Communication Abilities;
5. Effective Collaborative Skills;
6. Effective Information Management Skills;
7. Understanding of a Broad Range of Business Disciplines.

Course Syllabus

Course Information

Course Number:	3330
Course Name:	Managerial Finance
CRN:	16892
Semester:	Fall 2014
Location:	COB 100
Class Hours:	Wed 6:00 to 9:00 p.m.

Instructor Information

Name:	Stuart Norton
Office Location:	N/A
Work Email:	s.lnorton@sbcglobal.net
Phone:	501/514-4654
Office Hours:	By appointment

Prerequisites

ACCT 2310, ACCT 2311, ECON 2320, ECON 2321, QMTH 2330

Textbook and Instructional Materials Required

Textbook: CFIN4, by Besley and Brigham, Thomson Southwestern Publishing, 4th edition, 2013.

Note: This book is available as an e-book through the publisher.

Financial Calculator: You will need a financial calculator for this course. I recommend the HP-10BII, the HP-17BII, or the TI-BAII Plus calculators.

Course Description

This is a required course for all business majors in the business core. The mode of instruction is lecture and discussion. Basic problems and principles in financial management, with special attention to financial planning, asset management, sources of financing, and valuation of the enterprise.

Course Objectives

Students completing this course should be able to perform financial ratio analysis, understand the basics of financial market operations, and use time value of money techniques to value stock, bonds, and capital budgeting opportunities. Students should also understand the relationship between risk and interest rates, the effect of financial leverage, and working capital management techniques.

Course Delivery Method

Lecture, problem sets, class discussion. |

Grading

Grades will be assigned according to the following scale: (Your percentage would depend upon what you do.)

- A. = 89.5
- B. ≥ 79.5 and < 89.5
- C. ≥ 69.5 and < 79.5
- D. ≥ 59.5 and < 69.5
- F. < 59.5

The various components of your grade are weighted as follows: (may or may not be appropriate, and of course your percentages would depend on what you do.)

Tests	80%
Projects	10%
Homework	<u>10%</u>
	100%

DESCRIPTION OF MAJOR DELIVERABLES/COURSE REQUIREMENTS

Class Schedule:

(Exams and Assignments: There will be four exams during the semester. The exams may contain multiple choice questions, short answer questions, and problems. Each exam will be worth 100 points. There will occasionally homework assignments due at the beginning of class. The homework assignments will be worth 10 points each. Also, there will be three projects worth approximately 15 points given during the semester.)

Date	Chapters	Topic
8/27	1 & 2	Overview of Financial Management & Analysis of Financial Statements
9/3	2	Analysis of Financial Statements
9/10	3	The Financial Environment: Markets, Institutions, and Investment Banking
9/17	Exam 1	
9/24	4	Time Value of Money
10/1	5	The Cost of Money (Interest Rates)
10/8	6	Bonds and Their Valuation
10/15	Exam 2	
10/22	7	Stocks (Equity) - Valuation
10/29	8	Risk & Rates of Return
11/5	9	Capital Budgeting Techniques
11/12	Exam 3	
11/19	11	The Cost of Capital
11/26	Holiday	Thanksgiving Break
12/3	12	Capital Structure
12/10	Final Exam	

Evaluations (Fall & Spring)

Student evaluations of a course and its professor are a crucial element in helping faculty achieve excellence in the classroom and the institution in demonstrating that students are gaining knowledge. Students may evaluate courses they are taking starting on the Monday of the thirteenth week of instruction through the end of finals week by logging in to myUCA and clicking on the Evals button on the top right.

POLICIES AND PROCEDURES

Attendance and Drop policies

Attendance is the responsibility of the student. However, if you are not in class, you should not expect to pass the course.

The last day to change your schedule is August 27, 2014. The last day to withdraw from the class with a grade of W is October 31, 2014. The last day to withdraw from the class with a grade of WP or WF is December 1, 2014.

FINAL EXAM: The final exam is a required part of the course. DO NOT make travel arrangements that will require you to miss the exam. If you are not in class for the final, you will receive a zero for that portion of your grade. |

Assignment Submission

Assignments are due at the beginning of class on the due date. Late assignments will not be accepted. |

Makeup Exams

Make-up exams will only be given for excused absences. A single comprehensive make-up exam will be given the last week of class. This exam can replace one exam grade from earlier in the semester. It is the student's responsibility to make arrangements for the make-up exam with the instructor. |

Classroom Policies

Extra Credit: Extra Credit will not be given. Don't waste time asking. Just do the work assigned for the class from the beginning of the semester.

Class Behavior: Professional behavior is expected. Silence your cell phone and other electronic devices. If it is an emergency, leave the room discreetly for conversations. Otherwise, wait until the class is complete.

Inclement Weather: The University does not close during periods when classes are in session. The commuter must make a personal decision. No student will be penalized for non-attendance on bad weather days. As far as possible, class time will be devoted to benefit those who attend without placing others at a disadvantage.

An Emergency Procedures Summary (EPS) for the building in which this class is held will be discussed during the first week of this course. EPS documents for most buildings on campus are available at <http://uca.edu/mysafety/bep/>. Every student should be familiar with emergency procedures for any campus building in which he/she spends time for classes or other purposes.

Academic Integrity Statement

The University of Central Arkansas affirms its commitment to academic integrity and expects all members of the university community to accept shared responsibility for maintaining academic integrity. Students in this course are subject to the provisions of the university's Academic Integrity Policy, approved by the Board of Trustees as Board Policy No. 709 on February 10, 2010, and published in the Student Handbook. Penalties for academic misconduct in this course may include a failing grade on an assignment, a failing grade in the course, or any other course-related sanction the instructor determines to be appropriate. Continued enrollment in this course affirms a student's acceptance of this university policy.

Disabilities Act Statement

The University of Central Arkansas adheres to the requirements of the Americans with Disabilities Act. If you need an accommodation under this Act due to a disability, please contact the UCA Office of Disability Services, 450-3613.

Sexual Harassment and Academic Policies

All students are required to familiarize themselves with the University of Central Arkansas policy on sexual harassment and on academic policies. These policies are printed in the Student Handbook.

Title IX

If a student discloses an act of sexual harassment, discrimination, assault, or other sexual misconduct to a faculty member, the faculty member cannot maintain complete confidentiality and is required to report the act and may be required to reveal the names of the parties involved. Any allegations made by a student may or may not trigger an investigation. Each situation differs and the obligation to conduct an investigation will depend on those specific set of circumstances. The determination to conduct an investigation will be made by the Title IX Coordinator. For further information, please visit: <http://uca.edu/titleix>.

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Other Required Materials/Competencies/Resources:

Faculty may add other materials as necessary for their class |

ACCREDITATION & ASSURANCE OF LEARNING

Learning Goal(s) Assessed in this Class

There is no formal assessment activity scheduled in this class.

There is formal assessment activity scheduled in this class.

Learning Goals

Critical, Practical & Analytical Thinking Skills. |

Learning Objective

Learning Objective 1b: Students will be able to accurately apply the appropriate quantitative skills to solve specific problems in various business disciplines. |

Measure

Students will demonstrate sufficient quantitative skills through their performance on targeted pre- and post-testing in designated courses. |

Benchmark

Mean score of students assessed will improve; post-test mean score of students assessed will be 70% or above. |