



-UNIVERSITY OF CENTRAL ARKANSAS COLLEGE OF BUSINESS VISION, MISSION, AND CORE VALUES STATEMENT

Vision

Our vision is to be a leading regional public business college in Arkansas, with national recognition in selected fields or areas.

Statement of Mission and Core Values

Our mission is to provide high quality business education to our undergraduate and graduate students through the delivery of a current and responsive curriculum that promotes intellectual and professional development. We promote excellence through our scholarly endeavors and service to our stakeholders through strong engagement with the regional and global business community.

In carrying out this mission, the College of Business is guided by the following core values:

1. Intellectual Excellence.

- 1.1. Educate students: We promote intellectual and professional development of students by emphasizing communication, critical and analytical thinking, collaboration, information management and a broad exposure to key business disciplines.
- 1.2. Scholarship: We believe that faculty and students should engage in professional development and scholarly endeavors that promote the application and creation of knowledge in business practice and education.
- 1.3. Cultural competence: We maintain and develop current and responsive curriculum that prepares students for the global business environment through broad exposure to key business disciplines.
- 1.4. Physical learning environment: We strive to provide a physical infrastructure with appropriate technology that provides an environment in which our students and faculty can thrive professionally and intellectually.

2. Community.

- 2.1. Collegiality: We encourage transparency in our decision making practice through a process of shared governance based on interactions among faculty, staff, and students.
- 2.2. Service: We pursue collaborative partnerships between our internal and external stakeholders to promote life-long and experiential learning, research, service, and community interaction.

3. Diversity.

- 3.1. We value the opportunity to work, learn, and develop in a community that embraces the diversity of individuals and ideas.

4. Integrity.

- 4.1. Ethics: We are committed to ethical and responsible behavior in our own actions and to developing the same commitment in our students by promoting the awareness of professional ethical responsibilities.
- 4.2. Responsibility: We commit to being responsible and accountable in our operations at all levels, including assessment and continuous improvement of our academic programs and transparency in our fiscal and operational proceedings.

Learning Goals

Our graduates shall possess:

1. Critical Thinking & Analytical Thinking Skills;
2. Awareness of the Global Business Environment;
3. Ethical Reasoning Abilities;
4. Effective Communication Abilities;
5. Effective Collaborative Skills;
6. Effective Information Management Skills;
7. An Understanding of a Broad Range of Business Disciplines.

Course Syllabus

Course Information

Course Number:	Econ 3302
Course Name:	Intermediate Macroeconomics
CRN:	25197
Semester:	Spring 2014
Location:	room 100
Class Hours:	Noon – 12:50

Instructor Information

Name:	Joseph P. McGarrity
Office Location:	211N COB
Work Email:	joem@uca.edu
Phone:	450-5330
Office Hours:	M,W,F 7:50 - 9 AM; 9:50 AM – 10 AM; 10:50 – noon 12:50 PM – 1:40 PM

Prerequisites:

[Principles of microeconomics and principles of macroeconomics]

Textbook and Instructional Materials Required:

[1) required: Macroeconomics 6th edition or later, N. Gregory Mankiw, Worth Publishing (any of these editions are fine)

2) required: Readings that I will periodically hand out, as well as readings available on the internet.

3) required: We will read John Taylor's and Greg Mankiw's blog when they have topics of interest, as well as other blog entries as I assign them.

4) Read the Wall Street Journal daily]

Course Description:

[Macroeconomics is the study of the whole economy. In this class we will address questions such as: Why are some countries rich, while others are poor? Why do we have business cycles? How do government policies help or hurt the economy?
]

Course Objectives:

[By the end of this class you should be able to apply economic models to analyze macroeconomic issues.
]

Course Delivery Method:

[lecture]

Grading:

[Grades will be assigned according to the following scale:

A. = 89.5

B. ≥ 79.5 and < 89.5

C. ≥ 69.5 and < 79.5

D. ≥ 59.5 and < 69.5

F. < 59.5

G. There will be three tests during the regular semester. These tests are each worth 25 percent of your grade. The final, which is comprehensive, is worth 20% of your grade. You will also have a class presentation that is worth 5% of your grade.]

Description of Major Deliverables/Course Requirements:

[Class Schedule: The tests will be given on M. Feb. 10, M. March 10, M. April 14, and the final will be given at the scheduled time. The final is comprehensive.

Readings:

1) I will give light treatment (or no treatment) to the material that you should have covered in Principles of Micro and Macro. This allows us to emphasize new material. I will make one exception when I review Money and Monetary Policy

Order of readings

Chapter 1

Chapter 3 (beginning - section 3.2; the rest of the chapter should have been covered in your Principles class)

Chapter 7

Chapter 8

chapter 8 of The Elusive Quest for Growth

chapters 9 - 19 in order.

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Evaluations (Fall & Spring)

Evaluations (Spring)

Student evaluations of a course and its professor are a crucial element in helping faculty achieve excellence in the classroom and the institution in demonstrating that students are gaining knowledge. Students may evaluate courses they are taking starting on the Monday of the twelfth week of instruction, April 1st, through the end of finals week, May 5th, by logging in to myUCA and clicking on the Evals button on the top right.

Policies and Procedures:

Attendance and Drop policies:

[You will be treated as adults. I have no attendance policy. If you miss classes, you are unlikely to do well on the tests. In any event, you will be responsible for the material you miss and should get notes from your classmates.]

Assignment Submission:

[All tests will be taken at the scheduled time.]

Makeup Exams:

[Missing a test will result in a grade of a zero on that assignment. In the event that snow or some other calamity causes school to close on the day a test is scheduled, I will administer the test the next regularly scheduled class meeting.]

Classroom Policies:

[Drop Policy: Anyone who drops before the drop deadline will receive a WP regardless of their test scores.

Class participation is expected. If you have not done the reading by the assigned time or cannot answer questions from the reading, up to 10 points (on a 100 point scale) will be deducted from your grade.]

Academic Integrity Statement:

The University of Central Arkansas affirms its commitment to academic integrity and expects all members of the university community to accept shared responsibility for maintaining academic integrity. Students in this course are subject to the provisions of the university's Academic Integrity Policy, approved by the Board of Trustees as Board Policy No. 709 on February 10, 2010, and published in the Student Handbook. Penalties for academic misconduct in this course may include a failing grade on an assignment, a failing grade in the course, or any other course-related sanction the instructor determines to be appropriate. Continued enrollment in this course affirms a student's acceptance of this university policy.

Disabilities Act Statement:

The University of Central Arkansas adheres to the requirements of the Americans with Disabilities Act. If you need an accommodation under this Act due to a disability, please contact the UCA Office of Disability Services, 450-3613.

Sexual Harassment and Academic Policies:

All students are required to familiarize themselves with the University of Central Arkansas policy on sexual harassment and on academic policies. These policies are printed in the Student Handbook.

Emergency Procedures Summary (EPS):

An Emergency Procedures Summary (EPS) for the building in which this class is held will be discussed during the first week of this course. EPS documents for most buildings on campus are available at <http://uca.edu/mysafety/bep/>. Every student should be familiar with emergency procedures for any campus building in which he/she spends time for classes or other purposes.

Other Required Materials/Competencies/Resources:**Accreditation & Assurance of Learning****Learning Goal(s) Assessed in this Class**

- There is no formal assessment activity scheduled in this class.
 There is formal assessment activity scheduled in this class.

Learning Goals:

[Critical Inquiry, Written and Oral Communication]

Learning Objective:

Critical Inquiry

1. Students completing the UCA Core Program will Demonstrate a knowledge base that helps them ask more informed questions and learn more complex concepts
 - a. Demonstrate an understanding of the basic concepts and principles in the discipline
 - b. Find and evaluate appropriate information based on knowledge of subject and technology
 - c. Apply appropriate modes of academic inquiry and analysis to develop and evaluate a position on significant questions in the discipline

2. Students completing the UCA Core Program will Use scientific, quantitative, and computational processes in order to solve real-world problems

- a. Apply scientific processes to solve problems
- b. Apply quantitative and computational processes to solve problems

Written Communication

Students completing the UCA Core Program will Develop and present ideas logically and effectively in order to enhance communication and collaboration with diverse individuals and groups

- b. Use appropriate conventions and strategies in written communication for various audiences and purposes
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Oral Communication

Students completing the UCA Core Program will Develop and present ideas logically and effectively in order to enhance communication and collaboration with diverse individuals and groups

- a. Use appropriate conventions and strategies in oral communication for various audiences and purposes
- c. Individually apply appropriate verbal and nonverbal strategies to promote collaboration

Measure:

See Rubrics on UCA's general Education Web site

Benchmark:

2/3 correct

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