



UNIVERSITY OF CENTRAL ARKANSAS

COLLEGE OF BUSINESS

VISION, MISSION, AND CORE VALUES STATEMENT

COB Vision

Our vision is to be a recognized leader in developing business talent and ideas that create growth and opportunity in Arkansas and globally.

COB Statement of Mission and Core Values

We educate a diverse population of current and future business professionals to successfully and ethically meet the challenges of the global business environment. Through active engagement with the local, regional, national, and global communities, our faculty strive to deliver a high-quality business education via experiential education, a relevant curriculum, and scholarly contributions. We pursue continuous improvement opportunities to add value for our College and its stakeholders.

In carrying out this mission, the College of Business is guided by the following core values and expects the following outcomes:

1. Intellectual Excellence.

- 1.1. Educate students: We promote intellectual and professional development of students by emphasizing communication, critical and analytical thinking, collaboration, information management and a broad exposure to key business disciplines.
- 1.2. Scholarship: We believe that faculty and students should engage in professional development and scholarly endeavors that promote and impact the application, creation and dissemination of knowledge through contributions to business practice, learning and pedagogical research, and discipline-based scholarship.
- 1.3. Cultural competence: We maintain and develop current and responsive curriculum that prepares students for the global business environment through broad exposure to key business disciplines.
- 1.4. Physical learning environment: We strive to provide a physical infrastructure with appropriate technology that provides an environment in which our students and faculty can thrive professionally and intellectually.

2. Community.

- 2.1. Collegiality: We encourage transparency in our decision making practice through a process of shared governance based on interactions among faculty, staff, and students.
- 2.2. Service: We pursue collaborative partnerships between our internal and external stakeholders to impact and promote life-long and experiential learning, research, service, and community engagement.

3. Diversity.

3.1. We value the opportunity to work, learn, and develop in a community that embraces the diversity of individuals and ideas.

4. Integrity.

4.1. Ethics: We are committed to ethical and responsible behavior in our own actions and to developing the same commitment in our students by promoting the awareness of professional ethical responsibilities.

4.2. Responsibility: We commit to being responsible and accountable in our operations at all levels, including assessment and continuous improvement of our academic programs and transparency in our fiscal and operational proceedings.

Learning Goals

Our graduates shall possess:

1. Critical Thinking & Analytical Thinking Skills;
2. Awareness of the Global Business Environment;
3. Ethical Reasoning Abilities;
4. Effective Communication Abilities;
5. Effective Collaborative Skills;
6. Understanding of a Broad Range of Business Disciplines.

Course Syllabus

Course Information

Course Number:	MGMT 3375
Course Name:	Logistics Strategy
CRN:	23326
Semester:	Spring 2019
Location:	COB 210
Class Hours:	12:15-1:30 TU & TH

Instructor Information

Name:	Jim Dittrich
Office Location:	COB 115C
Work Email:	jditttrich@uca.edu
Phone:	501-256-8870 (cell)
Hours: Office	Call me for an appointment....501-256-8870 or see me an hour before class or immediately after

Prerequisites: None

Textbook and Instructional Materials Required: None.

Course Description:

Logistics Strategy is a class designed to familiarize students with the importance, characteristics, and nuances of the global and U.S. Supply Chain Management system. This is a semester class that focuses on the role of supply chain, including warehousing & distribution, inventory management, purchasing, transportation, customer service, information technology, maintenance, building management and more. Financial management, human resource management, and leadership/ethics will also be addressed. This is also a business class and related business topics will be presented. Students will be assigned an individual and group project. Students are expected to develop an ability to make decisions with appropriate analyses and learn to communicate ideas both orally and in writing.

Course Objectives:

This course has the following objectives: 1) to educate you on the supply chain system and how businesses operate 2) to further develop analytical, communication, and cooperation skills; 3) to research and re-think the manner in which business and personal decisions are made; and 4) To improve your Global Awareness and Ethical Decision Making.

Course Delivery Method: In-class Lecture

Grading:

Grades will be assigned according to the following scale:

- A. = 89.5
- B. ≥ 79.5 to < 89.5
- C. ≥ 69.5 to < 79.5
- D. ≥ 59.5 to < 69.5
- F. < 59.5 or less

The various components of your grade are weighted as follows:

Exams (3 x 50 points)	300pts (66.6%)
Class assignments (50 points)	50pts (11.1%)
Individual Project (25 points)	25pts (5.5%)
Group Project (50 points)	50pts (11.1%)
Class Participation (25 points)*	<u>25pts (5.5%)</u>

*(1 point for each class attended up to 25 points) 450pts

Description of Major Deliverables/Course Requirements

Class Schedule (Tentative)

DATE	TOPIC
10 Jan	Introduction to course & Syllabus Review; Violence in Workplace
15 Jan	Lecture 1: 21 st Century Logistics
17 Jan	Lecture 2.1: Warehousing & Distribution
22 Jan	Lecture 2.2: Warehousing & Distribution
24 Jan	Lecture 3.1: Inventory Management
29 Jan	Lecture 3.2: Inventory Management
31 Jan	Lecture 4: HR & the Supply Chain
5 Feb	Lecture 5.1: Purchasing
7 Feb	Lecture 5.2: Purchasing
12 Feb	Exam 1: Lectures 1-5
14 Feb	Lecture 6.1: Manufacturing
19 Feb	Lecture 6.2: Manufacturing

21 Feb Lecture 7: Metrics & the Art of Measuring

26 Feb Lecture 8: Finance, the Supply Chain and P&Ls

28 Feb	Lecture 9: Ethics & Leadership
5 Mar	Lecture 10: Sustainability
7 Mar	Lecture 11.1: Transportation
12 Mar	Lecture 11.2: Transportation
14 Mar	Exam 2: Lectures 6-11
26 Mar	Lecture 12: Military Logistics
28 Mar	Business Case Presentations
2 Apr	Business Case Presentations
4 Apr	Lecture 13: Customer Service
9 Apr	Lecture 14: Maintenance of Buildings & Equipment
11 Apr	Lecture 15: IT & Technology
16 Apr	Lecture 16: Risk Management and 3PLs
18 Apr	Lecture 17: Project Management
23 Apr	Lecture 18: Job Hunting, Resumes & Selling Yourself
25 Apr	Exam Review, Resumes & Job Interviews
30 Apr	Final Exam: Lessons 12-18

Evaluations (Fall & Spring)

Student evaluations of a course and its professor are a crucial element in helping faculty achieve excellence in the classroom and the institution in demonstrating that students are gaining knowledge. Students may evaluate courses they are taking starting on the Monday of the thirteenth week of instruction through the end of finals week by logging in to my UCA and clicking on the Evals button on the top right.

Policies and Procedures

Attendance and Drop policies:

- In accordance with University policy, you are expected to punctually attend all class meetings.
- **If you arrive late or leave class early without prior permission, you may lose an attendance point and the class may be counted as an absence.**
- If you miss more than 1/3 of the classes (10), you can expect to be dropped from the course.
- Conversely, you are awarded attendance points for every class you attend up to 25 points. Missing more than 5 classes will reduce your attendance points and lower your grade.
- Exceptions can be made for athletic team participation and other special circumstances.
- Don't come to class if you are sick. A doctor's note is only required to make up a test or quiz.

Assignment Submission:

All assignments will be submitted legibly and preferably typed. Late submissions will be charged late points not to exceed 2 weeks from the due date without obtaining an excused absence.

Makeup Exams:

None without a doctor's note or proof as to why you missed the exam.

Classroom Policies:

You are expected to be professional and civil at all times in class. To create a learning conducive environment, appropriate conduct is required. You must turn off cell phones/laptops/tablets and put them away. Students using cell phones/laptops/tablets for any reason during class may be removed from class.

Please refrain from sleeping or chatting when class is in session. If you are caught sleeping in class the following penalties will apply:

1st Offense: Warning

2nd Offense: Removal from Class

3rd Offense: Banned from Class

Other Required Materials/Competencies/Resources:

Exams: These are worth 100 points. The 3 exams will include multiple choice questions that require students to integrate material and provide managerial assessments of business situations.

Presentation: Each student will be required to make a 5 minute presentation on a logistics topic (25 points). Each student will also present a business case proposal as part of a team (50 points).

In-Class Assignments: These are typically definitions of class terminology that is due the next week (5 assignments worth 10 points each).

Attendance Points: These are awarded for each class attended up to 25.

Course Information

Academic Integrity Statement

The University of Central Arkansas affirms its commitment to academic integrity and expects all members of the university community to accept shared responsibility for maintaining academic integrity. Students in this course are subject to the provisions of the university's Academic Integrity Policy, approved by the Board of Trustees as Board Policy No. 709 on February 10, 2010, and published in the Student Handbook. Penalties for academic misconduct in this course may include a failing grade on an assignment, a failing grade in the course, or any other course-related sanction the instructor determines to be appropriate. Continued enrollment in this course affirms a student's acceptance of this university policy.

Disabilities Act Statement

The University of Central Arkansas adheres to the requirements of the Americans with Disabilities Act. If you need an accommodation under this Act due to a disability, please contact the UCA Office of Disability Services, 450-3613.

Sexual Harassment and Academic Policies

All students are required to familiarize themselves with the University of Central Arkansas policy on sexual harassment and on academic policies. These policies are printed in the Student Handbook.

Title IX

If a student discloses an act of sexual harassment, discrimination, assault, or other sexual misconduct to a faculty member, the faculty member cannot maintain complete confidentiality and is required to report the act and may be required to reveal the names of the parties involved. Any allegations made by a student may or may not trigger an investigation. Each situation differs and the obligation to conduct an investigation will depend on those specific set of circumstances. The determination to conduct an investigation will be made by the Title IX Coordinator. For further information, please visit: <http://uca.edu/titleix>.

Emergency Procedures Summary (EPS)

An Emergency Procedures Summary (EPS) for the building in which this class is held will be discussed during the first week of this course. EPS documents for most buildings on campus are available at <http://uca.edu/mysafety/bep/>. Every student should be familiar with emergency procedures for any campus building in which he/she spends time for classes or other purposes.

ACCREDITATION & ASSURANCE OF LEARNING

Learning Goal(s) Assessed in this Class

☒ There is no formal assessment activity scheduled in this class.

☐ There is formal assessment activity scheduled in this class.