



UNIVERSITY OF CENTRAL ARKANSAS

COLLEGE OF BUSINESS

VISION, MISSION, AND CORE VALUES STATEMENT

Vision

Our vision is to be a recognized leader in developing business talent and ideas that create growth and opportunity in Arkansas and globally.

Statement of Mission and Core Values

We educate a diverse population of current and future business professionals to successfully and ethically meet the challenges of the global business environment. Through active engagement with the local, regional, national, and global communities, our faculty strive to deliver a high-quality business education via experiential education, a relevant curriculum, and scholarly contributions. We pursue continuous improvement opportunities to add value for our College and its stakeholders.

1. Intellectual Excellence.

- 1.1. Educate students: We promote intellectual and professional development of students by emphasizing communication, critical and analytical thinking, collaboration, information management and a broad exposure to key business disciplines.
- 1.2. Scholarship: We believe that faculty and students should engage in professional development and scholarly endeavors that promote the application and creation of knowledge in business practice and education.
- 1.3. Cultural competence: We maintain and develop current and responsive curriculum that prepares students for the global business environment through broad exposure to key business disciplines.
- 1.4. Physical learning environment: We strive to provide a physical infrastructure with appropriate technology that provides an environment in which our students and faculty can thrive professionally and intellectually.

2. Community.

- 2.1. Collegiality: We encourage transparency in our decision making practice through a process of shared governance based on interactions among faculty, staff, and students.
- 2.2. Service: We pursue collaborative partnerships between our internal and external stakeholders to promote life-long and experiential learning, research, service, and community interaction.

3. Diversity.

- 3.1. We value the opportunity to work, learn, and develop in a community that embraces the diversity of individuals and ideas.

4. Integrity.

- 4.1. Ethics: We are committed to ethical and responsible behavior in our own actions and to developing the same commitment in our students by promoting the awareness of professional ethical responsibilities.
- 4.2. Responsibility: We commit to being responsible and accountable in our operations at all levels, including assessment and continuous improvement of our academic programs and transparency in our fiscal and operational proceedings.

Learning Goals

Our graduates shall possess:

1. Critical Thinking & Analytical Thinking Skills;
2. Awareness of the Global Business Environment;
3. Ethical Reasoning Abilities;
4. Effective Communication Abilities;
5. Effective Collaborative Skills;
6. Effective Information Management Skills;
7. Understanding of a Broad Range of Business Disciplines.

Course Information

Course Number: MGMT 3365
Course Name: Transportation and Motor Carrier Management
CRN: 25361
Semester: Spring 2019
Location: COB 214
Class Hours: 1300 – 1545 Mon & Wed

Instructor Information

Name: M. Douglas "Doug" Voss
Office Location: COB 312F
Work Email: voss@uca.edu
Phone: 501-450-5320
Office Hours: 1000 – 1230 Mon & Wed

Prerequisites: None

Textbook and Instructional Materials Recommended

Coyle, John J., Robert A. Novack, Brian J. Gibson, and Edward J. Bardi, *Transportation: A Supply Chain Perspective*, 7th edition, South-Western Cengage, 2011.

Course Description

Transportation is a class designed to familiarize students with the importance, characteristics, and nuances of the global and U.S. transportation system and infrastructure. This is an eight week class that focuses on the role of transportation in the supply chain, the different types of carriers, costing and pricing of transportation, and strategies used by both carriers and shippers. Students are expected to develop an ability to make decisions with appropriate analyses and learn to communicate ideas both orally and in writing.

Course Objectives

This course has the following objectives: 1) to apply the basic transportation tools to organizational problems/issues; 2) to further develop analytical, communication, and cooperation skills; and 3) to research and re-think the manner in which business and personal decisions are made.

Course Delivery Method: In-class Lecture

Grading

Grades will be assigned according to the following scale:

A = 90 or above
B = 80 to 89.9
C = 70 to 79.9
D = 60 to 69.9
F = 59.9 or less

The various components of your grade are weighted as follows:

Exams (2 x 100 points)	200 pts
Class assignments (50 points)	50 pts
Presentation (25 points)	25 pts
CHRW Project	<u>50 pts</u>
	325 pts

Description of Major Deliverables/Course Requirements

Class Schedule (Tentative)

DATE	TOPIC
14-Jan	Introduction to course
16-Jan	Lecture 1 (Transportation: the Supply Chain, Economy, and Public Policy)
21-Jan	Martin Luther King Holiday (No Class)
23-Jan	John Gill Speaking in Class (Attendance Required) Lecture 1 cont.
28-Jan	Lecture 2 (Motor Carriers)
30-Jan	Todd Venable Speaking in Class (Attendance Required)
4-Feb	Lecture 2 cont.
6-Feb	EXAM #1 (Lectures 1-2)
11-Feb	Lecture 3 (Costing and Pricing in Transportation) CHRW Speaking in Class
13-Feb	Lecture 3 cont.
18-Feb	VISIT CHRW TODAY! Job Presentations for those not attending
20-Feb	VISIT CHRW TODAY! Job Presentations for those not attending
25-Feb	Lecture 4 (Chapter 6: Railroads)
27-Feb	EXAM #2 (Lectures 3-4) CHRW Paper Due by 1600

Policies and Procedures

Attendance and Drop policies

In accordance with University policy, you are expected to punctually attend all class meetings. Your grade will be significantly affected by absenteeism in the form of missed class assignments and information presented in class. Students should not expect to perform well if many classes are missed. Students will miss points for any in-class assignments missed due to an unexcused absence. An absence may be excused for appropriate University activities or at the prior discretion of Dr. Voss. If you are sick and cannot attend class, you will be expected to present a doctor's note in order to gain the opportunity to make-up missed points. Proof will be required from any absence for it to possibly be excused.

Assignment Submission

All assignments will be submitted in hard-copy format during class. Work submitted via e-mail will not be accepted.

Makeup Exams

None.

Classroom Policies

You are expected to be professional and civil at all times in class. To create a learning conducive environment, appropriate conduct is required. Please be advised of the following. All penalties are at Dr. Voss' discretion.

1. Turn off and put away all cell phones, laptops, tablets, and/or associated wearable devices unless Dr. Voss gives prior permission for their use.
2. Please refrain from sleeping when class is in session.
3. Please refrain from arriving late to class unless you first make Dr. Voss aware that you will be tardy. Arriving after the lecture begins is disrespectful and distracting to all. You should plan to arrive and be in your seat by 1300 every day class is scheduled.

Violation of the above will result in the following:

1st Offense: Warning

2nd Offense: 5 Page Paper on Business Etiquette (10 point penalty on final grade if disregarded or not of appropriate quality)

3rd Offense: Banned from Class

Other Required Materials/Competencies/Resources

Exams: Exams are worth 100 points. The exams will include multiple choice questions that require students to integrate material and provide managerial assessments of business situations. Some exams will contain quantitative problems. Students are not allowed to use cell phones, laptops, tablets, and/or wearable devices for any purpose (including as a calculator).

Presentation: Due to requests from industry, each student will be required to give a short (5 to 10 minute) presentation on what the student feels he/she has gained from their internships or job experiences that have prepared them for a career in the field of their choice. The purpose is to prepare students to respond to interview questions that will arise during a job search. If you have not had a job, discuss other ways your life has prepared you for a career. You are required to turn in a copy of your resume' as part of this assignment.

In-Class Assignments: Brief assignments will be given frequently as homework, at the conclusion of a lecture, or as a stand-alone class exercise. Only those present for the assignment will receive credit. There is no set number of assignments to be given. The 50 possible points will be divided by the number of assignments a student completes. If a student is present for, and satisfactorily completes every assignment, that student will receive 50 points. If 10 in-class assignments are given, and a student is only present for, and satisfactorily completes, 5 of them (1/2 of the assignments), the student will receive 25 points out of 50. This is to encourage students to attend class and pay attention during lectures.

CH Robinson (CHRW) Project: Students will engage in a hands-on learning activity with CHRW personnel in Little Rock. Performance will be collaboratively evaluated by CHRW personnel and your professor. Students are expected to present themselves and their work professionally while punctually completing all required tasks. Specific project information will be provided in class. Students will be required to visit and perform some work at CHRW's Little Rock office. Students will also be required to write a 5 page paper that will be submitted to Dr. Voss. The paper should summarize CHRW, its history, the roles and responsibilities of CHRW personnel in the Little Rock office, and the project students completed (goals, scope, deliverables, etc.). Late submissions will receive a zero.

Academic Integrity Statement

The University of Central Arkansas affirms its commitment to academic integrity and expects all members of the university community to accept shared responsibility for maintaining academic integrity. Students in this course are subject to the provisions of the university's Academic Integrity Policy, approved by the Board of Trustees as Board Policy No. 709 on February 10, 2010, and published in the *Student Handbook*. Penalties for academic misconduct in this course may include a failing grade on an assignment, a failing grade in the course, or any other course-related sanction the instructor determines to be appropriate. Continued enrollment in this course affirms a student's acceptance of this university policy.

Disabilities Act Statement

The University of Central Arkansas adheres to the requirements of the Americans with Disabilities Act. If you need an accommodation under this Act due to a disability, please contact the UCA Office of Disability Services, 450-3613.

Sexual Harassment and Academic Policies

All students are required to familiarize themselves with the University of Central Arkansas policy on sexual harassment and on academic policies. These policies are printed in the Student Handbook.

Title IX Disclosure

If a student discloses an act of sexual harassment, discrimination, assault, or other sexual misconduct to a faculty member (as it relates to "student-on-student" or "employee-on-student"), the faculty member cannot maintain complete confidentiality and is required to report the act and may be required to reveal the names of the parties involved. Any allegations made by a student may or may not trigger an investigation. Each situation differs, and the obligation to conduct an investigation will depend on the specific set of circumstances. The determination to conduct an investigation will be made by the Title IX Coordinator. For further information, please visit: <https://uca.edu/titleix>. **Disclosure of sexual misconduct by a third party who is not a student and/or employee is also required if the misconduct occurs when the third party is a participant in a university-sponsored program, event, or activity.*

Building Emergency Plans

An Emergency Procedures Summary (EPS) for the building in which this class is held will be discussed during the first week of this course. EPS documents for most buildings on campus are available at <http://uca.edu/mysafety/bep/>. Every student should be familiar with emergency procedures for any campus building in which he/she spends time for classes or other purposes.

Evaluations

Student evaluations of a course and its professor are a crucial element in helping faculty achieve excellence in the classroom and the institution in demonstrating that students are gaining knowledge. Students may evaluate courses they are taking starting on the Monday of the sixth week of instruction through the end of finals week by logging in to myUCA and clicking on the Course Evaluations task.

Drop Date

February 20 is the final date to officially withdraw from Jan. 10 - March 1 classes with a W grade unless already dropped for non-attendance. After this date, no withdrawals are permitted and no W grades are recorded.

Accreditation & Assurance of Learning

Learning Goal(s) Assessed in this Class

- There is no formal assessment activity scheduled in this class.
 There is formal assessment activity scheduled in this class.